Food and Grocery Council 2023

Matthew Lane 027 667 7991 <u>Matthew@nightnday.co.nz</u>

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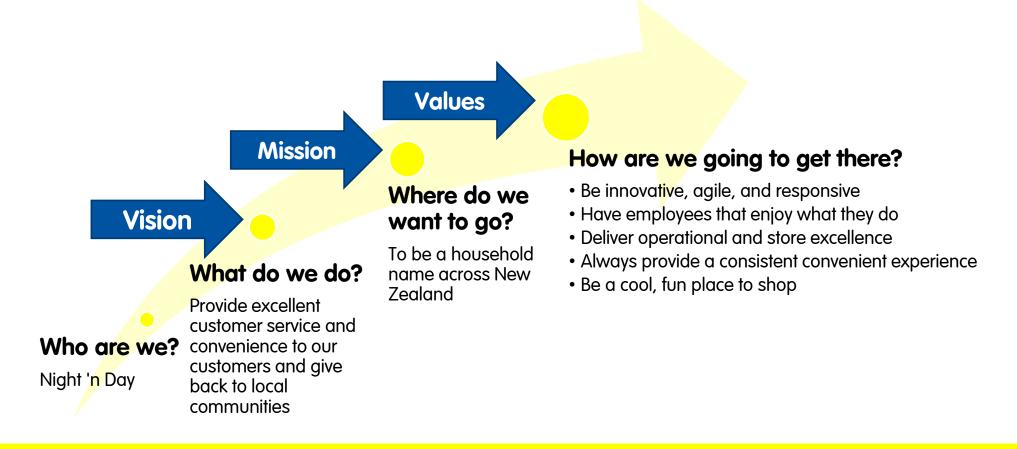
Time is our most valuable and precious commodity.

It's something we can't get back once spent.

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How do we work towards our Vision and Mission?



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Our Focus

Be agile and pivot as markets shift	Future proof the business for years to come	Execute new concepts efficiently and effectively
Utilize technology to improve profitability and ease of operation	Grow existing and introduce new stores to the group	Focus on unique products and allow traditional products to fold in around them.

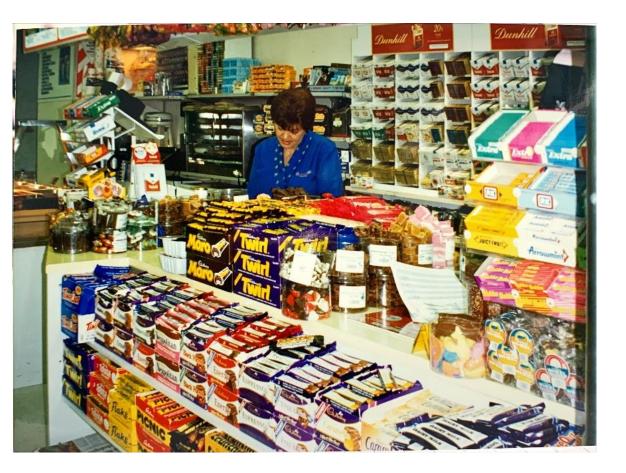
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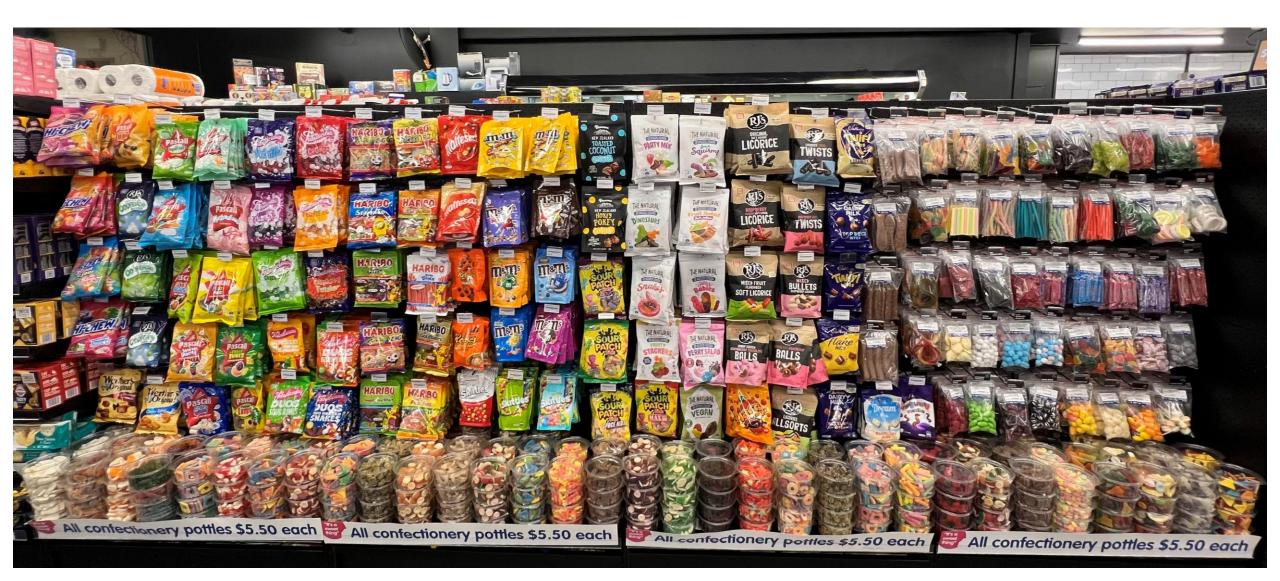
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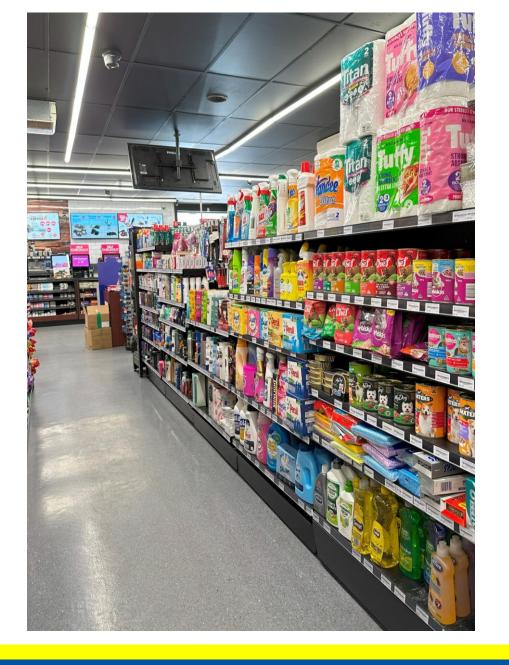
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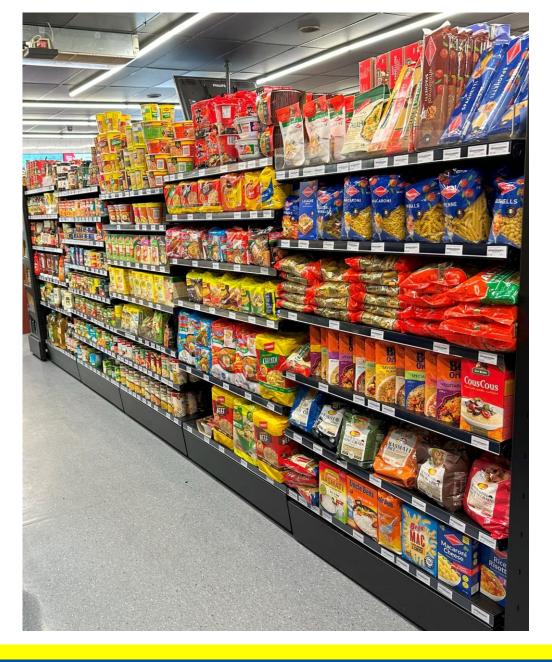




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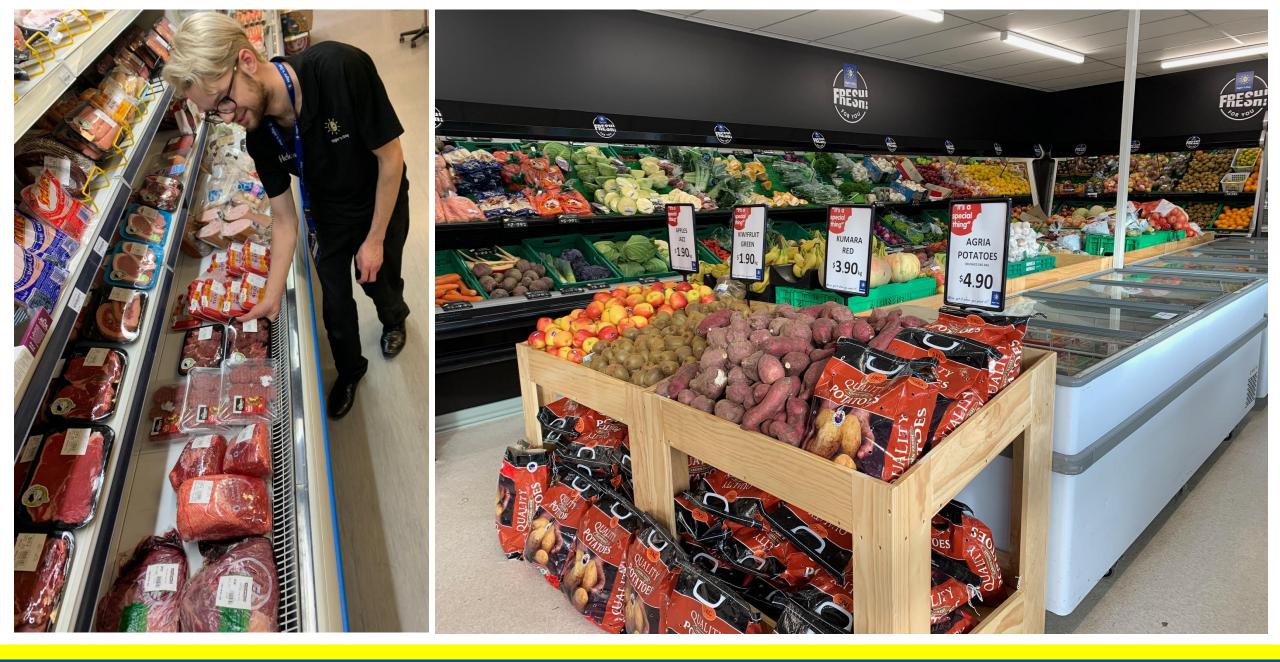








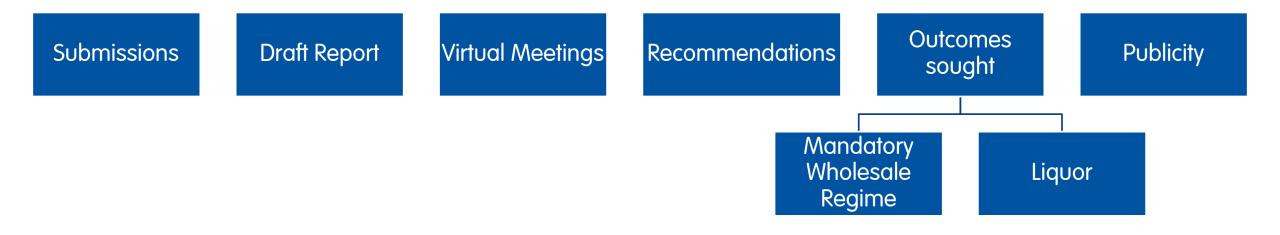
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Grocery Sector Review



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Retail vs Wholesale

Premium prices being charged through wholesale

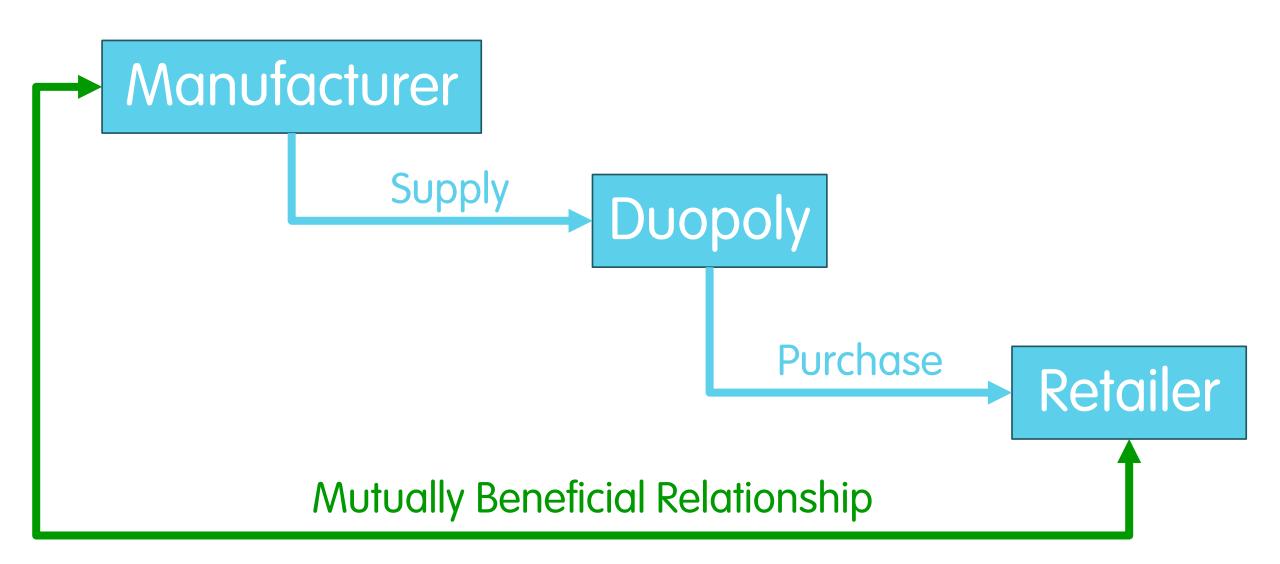
Average basket shop is 40% more expensive than retail outlets

Forced competition out of the market, and compressed retailers wanting to compete on price

Item Description	New World	Countdown	Trents
Kelloggs 290g Nutri Grain	5.39	5.00	6.60
Sanitarium Light 'n' Tasty Berry Breakfast Cereal 500g	4.99	6.00	7.98
Sanitarium Honey Puffs 425g	6.79	5.00	7.29
Nutella Hazelnut Spread 400g	7.09	5.00	7.84
Sanitarium Marmite 500G	6.19	6.00	8.28
Anathoth Farm Raspberry Jam 455G	4.49	4.50	5.84
Arnott's Tim Tam Original Biscuits 200G	3.79	3.80	4.26
Arnott's Shapes BBQ Crackers	3.29	3.00	3.88
Peckish Original Rice Crackers 100g	1.89	1.80	2.36
Indomie Mi Goreng BBQ Chicken 5PK	2.99	3.00	4.79
Maggi Flavour Noodles Chicken 60G	1.69	1.25	1.91
Wattie's Baked Beans In Tomato Sauce 420g	1.99	1.99	3.09
Wattie's Spaghetti In Tomato Sauce 420g	1.99	2.20	3.09
High Grade White Flour 1.5kg	1.99	2.00	4.54
Chelsea White Sugar 1.5kg	2.80	2.59	4.17
Palmolive Original Dishwashing Liquid 500ml	2.49	2.00	3.52
Kleenex Aloe Vera 3 Ply Tissues 140pk	2.99	3.69	4.26
Colgate 110G Triple Action	3.00	3.00	3.51
Persil Active Clean Laundry Powder	7.89	7.00	11.91
Alfa One Rice Bran Oil 1	7.49	5.00	10.38
Fancy Feast 85G Beef and Chicken	1.39	1.40	1.90
Wattie's Sliced Peaches In Clear Fruit Juice 410g	2.49	2.49	3.11
Whittaker's Creamy Milk 33% Cocoa Milk Chocolate Block 250g	5.99	5.30	7.04
Cadbury Dairy Milk Chocolate Block	2.99	3.49	3.66
Pascall Party Pack 180g	2.79	2.79	3.68
Cadbury Favourites Chocolates	4.99	7.00	10.58
Dilmah Premium Single Origin 100% Pure Ceylon Tea Bags 100pk	4.99	5.79	6.42
Special Blend Coffee Powdered 100G	2.49	2.00	3.21
Nescafe Gold Original Medium Coffee	7.99	9.49	12.04
Nestle Milo Energy Drink 310G	3.49	3.50	6.15
Watties Sauce 560G Tomato	3.99	3.99	6.19
Nestle Reduced Cream 250G	3.29	3.29	4.00
Total basket size	128.10	124.35	177.47
Difference	38.54%	42.71%	







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The Silent Exit

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Delivery Platforms



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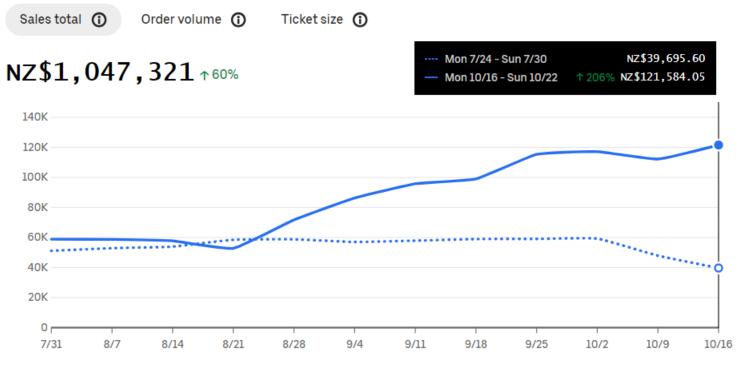




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Uber Eats – Sales Total



- This period ---- Last period

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Projections



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Tuesday Specials

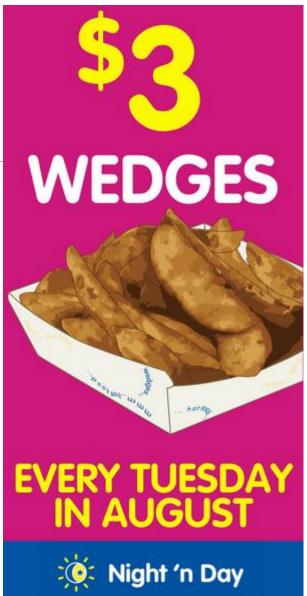






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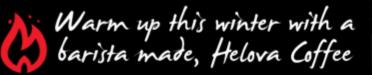




Coffee









Warm up this winter with a barista made, Helova Coffee







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Sales Trends

Bread Products	13.46%	\uparrow
Confectionery	30.50%	1
Deli	23.57%	1
Food To Go	25.46%	1
Frozens	28.92%	1
Groceries	33.27%	1
Hardware	6.62%	1
Hot Beverage	21.24%	1
Milk Bar	25.68%	1
Misc Dept	39.28%	1
Prepay Cards	1.15%	1
Produce	39.68%	1
Snack Foods	44.96%	1
Stores Specific	61.70%	1
Tobacco Products	-1.28%	
Vaping & E-Cigs	-0.14%	
Total	16.96%	

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Advertising Alignment Opportunities



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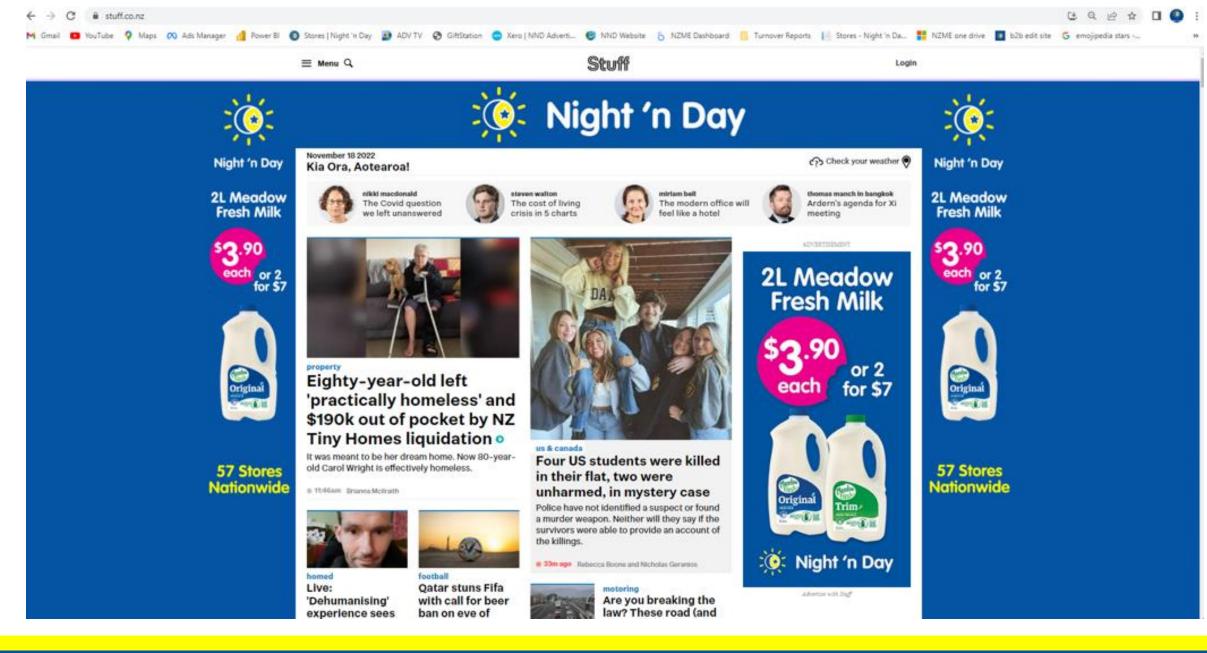


Partnerships



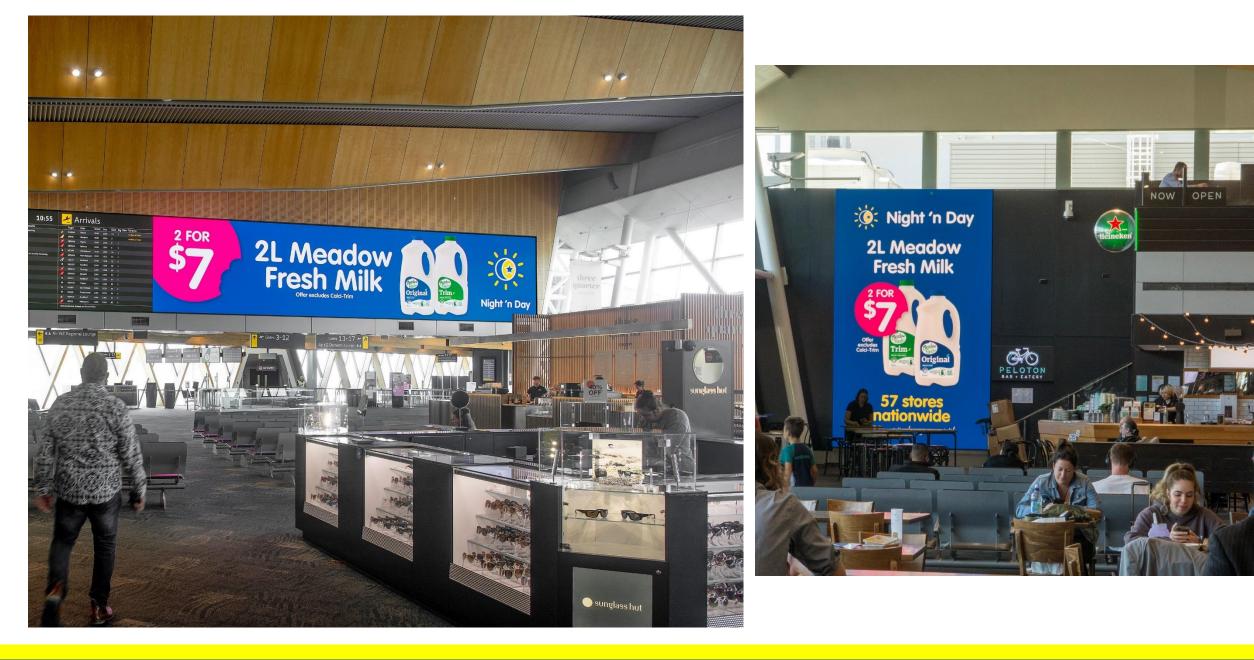
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Night 'n Day

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C&I Expo 2024

8th - 9th May

Due Drop Event Centre Wiri, Auckland



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