



SMA WORKING GROUP MEMBER LIST – 28 October 2022

COMPANY NAME	WEBSITE	CONTACT PERSON	EMAIL	CELL
ACHIEVER Merchandising and Sales Support	www.achiever.net.nz	Peter Erceg – Managing Director	peter@achiever.net.nz	021 224 7051
Acorn Group	www.acorngrp.co.nz	Tim Oakes – Managing Director James Norris – S&M Dr	tim@acorngrp.co.nz james@acorngrp.co.nz	021 610 415 021 610 419
Alliance Marketing	www.alliancemarketing.co.nz	Paul Kenny – General Manager	pkenny@alliancemarketing.co.nz	021 986 121
Avril & Clyne Ltd	www.avrilandclyne.com	Andrew Clyne – Managing Director	andrew@avrilandclyne.com	021 356 971
College Hill Agencies	www.cha.co.nz	Brian Phillimore – Managing Director Nick Andrews – Key Account Mngr.	brian@cha.co.nz nick@cha.co.nz	027 441 9050 021 109 5032

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Devereux Recruitment and Consulting	http://www.devereuxconsulting.co.nz/	Lara Devereux	lara@devereuxconsulting.co.nz	0210344830
DKSH NZ	www.dksh.com	Russell Wilson – Managing Director Paul Harris – GM Sales & Marketing	russell.wilson@dksh.com paul.harris@dksh.com	021 946 969 021 902 588
Engagement Group	www.engagementgroup.co.nz	Rod Smith – Director Greg Boyce-Bacon – GM Sales	rod@engagementgroup.co.nz greg@engagementgroup.co.nz	021 938 806 027 241 8503
Goodfood Group	www.goodfoodgroup.co.nz	Mark Prenter – Sales Manager Luke Mustchin – Retail Business Mngr.	markp@goodfoodgroup.co.nz lukem@goodfoodgroup.co.nz	021 521 304 027 801 7765
House of Fine Foods	www.houseff.co.nz	Brett Tibbotts - CEO	brett@houseff.co.nz	027 494 7777
Hoop Brand Activation	www.hoopnz.com	Gavin Nixon - Director	gavin@hoopnz.com	021 277 0269
James Crisp	www.jamescrisp.co.nz	Evan Grant – Sales & Marketing Mngr.	evan.grant@jamescrisp.co.nz	021 622 311



SALES & MERCHANDISING AGENCIES

NZ FOOD & GROCERY COUNCIL

KML Retail Management Services	www.kml.net.nz	John Timms – General Manager	john.timms@kml.net.nz	021 580 159
Neill, Cropper & Co	www.neillcropper.com	Andrew Cowsill – General Manager	andrew.cowsill@neillcropper.com	021 544 765
Paragon MultiPlex	www.paragon-multiplex.co.nz	Phillip Coates - Proprietor	phillip@paragon-multiplex.co.nz	027 432 0349

COMPANY NAME	WEBSITE	CONTACT PERSON	EMAIL	CELL
PAVÉ	www.pave.co.nz	Chris Wong – Managing Director Nigel Uden – General Manager Sales	chris.wong@pave.co.nz nigel.uden@pave.co.nz	021 539 004 021 930 914
Plum Agencies	www.plumagencies.co.nz	Deanna Chiang – Owner	dee@plumagencies.co.nz	021 116 8018
Rothford International	www.foodbrokers.co.nz	Tony Trilford – CEO	tony@foodbrokers.co.nz	021 436 360
Selling Solutions	www.sellingsolutions.co.nz	Scott Cameron General Manager	scottc@sellingsolutions.co.nz	021 723 829

Strikeforce	www.strikeforcenz.co.nz	Jon Barrell – Country Manager	jon@strikeforcenz.co.nz	021 512 355
Storelink Sales	www.storelink.co.nz	Tony Puppyn – General Manager Nicholas Schultz – Sales Director	tony.puppyn@storelink.co.nz Nicholas.schultz@storelink.co.nz	0274672038 027 467 2025
Twin Agencies	www.twinagencies.co.nz	Shane Webby – General Manager	shane@twinagencies.co.nz	021 246 3474
VSS Ltd	www.vssnz.com	Luciana Szczecinski – General Manager	luciana@vssnz.com	021 841 732
Wilson Consumer Products	www.wilson.co.nz	Chris Haling – General Manager Simon Gray – Grocery Bus Unit Mngr.	chrish@wilson.co.nz simong@wilson.co.nz	021 896 590 021 491 339