Health and Wellness Programmes in the Work Place

Title: QUIT SMOKING BUS

External/Internal Deliverer: Quit Smoking Bus

Company contribution (\$/other):

Space for the Quit Smoking Bus to park. Time for employees to attend the programme

How it works/Methodology:

- 1. Company contacts the guit smoking bus to say they are interested
- 2. Company organises a time with the quit smoking bus to visit for the 12 week programme and for where the bus is to park
- 3. Company advertises internally that the quit smoking bus will be onsite at a certain time each week for a 12 week programme
- 4. Quit smoking bus completes 12 week programme with employees

Uptake:

Employees who smoke who are interested in stopping smoking

Implementation Issues resolved:

No issues arose

Direct/Indirect costs:

Time off work for employees

Benefits:

- Health benefits for employees who quit smoking
- Decreased absenteeism as employees are healthier
- Helps New Zealand work towards their smoke free target
- Financial benefits for employees who quit smoking
- The bus, programme and resources (such as nicotine patches) are provided and are free to the participants

Contact for more Information:

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